

Jordan

Global Youth Tobacco Survey (GYTS)

FACT SHEET



The Jordan GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, environmental tobacco smoke exposure (ETS), cessation, media and advertising, and school curriculum. These determinants are components Jordan could include in a comprehensive tobacco control program. The Jordan GYTS was a school-based survey of students in 8- 10, conducted in 2003.

A two-stage cluster sample design was used to produce representative data for all of Jordan. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 100%, the student response rate was 89.07%, and the overall response rate was 89.07%. A total of 7088 students participated in the Jordan GYTS.

Prevalence

43.7% of students had ever smoked cigarettes (Male = 49.8%, Female = 35.9%)
 33.0% currently use any tobacco product (Male = 36.5%, Female = 27.7%)
 21.0% currently smoke cigarettes (Male = 25.0%, Female = 14.8%)
 23.0% currently use other tobacco products (Male = 24.6%, Female = 21.1%)
 25.2% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

33.1% think boys and 26.7% think girls who smoke have more friends
 26.1% think boys and 20.1% think girls who smoke look more attractive

Access and Availability - Current Smokers

26.0% usually smoke at home
 40.5% buy cigarettes in a store
 79.4% who bought cigarettes in a store were NOT refused purchase because of their age

Environmental Tobacco Smoke

64.8% live in homes where others smoke in their presence
 65.9% are around others who smoke in places outside their home
 74.4% think smoking should be banned from public places
 60.0% think smoke from others is harmful to them
 53.9% have one or more parents who smoke
 22.7% have most or all friends who smoke

Cessation - Current Smokers

61.4% want to stop smoking
 61.8% tried to stop smoking during the past year
 80.5% have ever received help to stop smoking

Media and Advertising

61.8% saw anti-smoking media messages, in the past 30 days
 74.7% saw pro-cigarette ads on billboards, in the past 30 days
 68.7% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
 26.9% have an object with a cigarette brand logo
 23.1% were offered free cigarettes by a tobacco company representative

School

44.3% had been taught in class, during the past year, about the dangers of smoking
 42.9% had discussed in class, during the past year, reasons why people their age smoke
 45.2% had been taught in class, during the past year, the effects of tobacco use

Highlights

- 33% of students currently use any form of tobacco; 21% currently smoke cigarettes; 23% currently use some other form of tobacco.
- ETS exposure is high – Over 6 in 10 students live in homes where others smoke in their presence; Almost 7 in 10 are exposed to smoke in public places; 5 in 10 have parents who smoke.
- 6 in 10 students think smoke from others is harmful to them.
- Over 7 in 10 students think smoking in public places should be banned.
- 6 in 10 students saw anti-smoking media messages in the past 30 days; Over 7 in 10 students saw pro-cigarette ads in the past 30 days.